

Checklist – how culturally aware are you?

Use the following steps to enhance your cultural awareness and to identify and reduce cultural misunderstanding:

- Are you aware of your own perceptions (or stereotypes) of different cultures or groups? Check your own beliefs and knowledge about different cultures or groups.
- How can generalisations lead to cultural misunderstanding?
- Can you avoid the temptation to generalise about a culture based on your observations or information received from individuals who have characteristics of that culture?
- Are you aware of cultural misinformation (stereotypes) in your own company and environment?
- Do you read books, see films, attend concerts and lectures, and pursue other activities involving different cultures that can broaden your understanding and enhance your awareness?
- Do you speak a second language?

If you would like to see the rest of this checklist, please contact us at smithhalsall@btconnect.com